

Middlesbrough Joint Health & Well Being Strategy: Emerging Framework

Improve the health and well being of our local population and reduce health inequalities

Vision

Aims

Priorities

Ensure children and young people have the best health and well being

Reduce preventable illness and early deaths

Ensure high quality, sustainable and joined up health, social care and well being services

- Invest in robust early help with a focus on the family
- Support emotional health and well being of young people and their families
- Improve maternal health and early years health and well being outcomes

- Multi-agency approach to improve behavioural and lifestyle risk factors
- Increase uptake of preventative and early intervention programmes
- Improve emotional health and well being across the life course

- Reduce demand on emergency and urgent care services
- Deliver the right care, at the right time, in the right place
- Improve outcomes for people with long term physical and mental health conditions

Influencing social causes

Healthy standard of living for all

Sustainable communities

Crime and anti-social behaviour

Raising aspirations and education

Employment & Poverty

Transport & Environment

Housing

Working better in partnership

Leadership & Advocacy

Strategic focus on prevention & early help

Whole system approach

Targeted Approach

Community Engagement